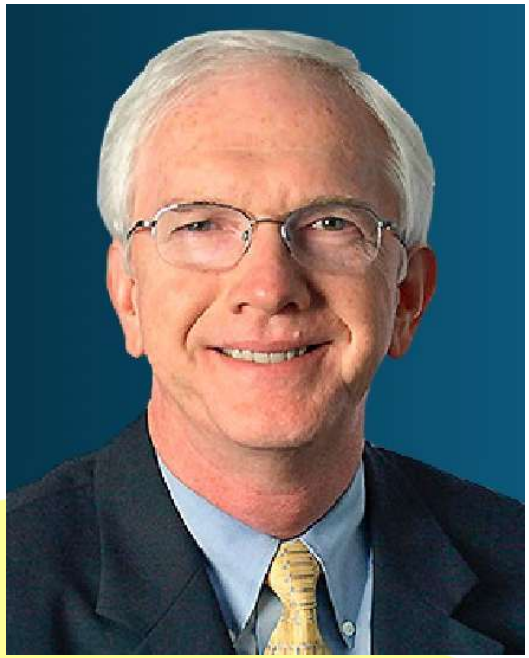
Winds of Change

- **R**elocation
- **R**esolution
- **R**eminder



A. Ray Pentecost III
DrPH, FAIA, FACHA, LEED AP
Director, Center for Health Systems & Design
Texas A&M University

President, International Academy for Design & Health

September 29, 2026


Texas A&M University
new home of the
International Academy
For
Design & Health
Texas A&M Foundation

Texas A&M University

150 Years Old

Since founding in 1876

Texas A&M University

81,000+

Students in 2026

Texas A&M University

$1.433 Billion

FY25 Research Funding

Texas A&M University

#6

Most visible universities in the world

American Caldwell

Texas A&M University

#5

Most visible of U.S. universities

American Caldwell

Texas A&M University

#2

Most visible of public U.S. universities

American Caldwell

Texas A&M University

#1

Largest U.S. College of Architecture

College Factual

Texas A&M University

1966

Began offering healthcare design with George Mann

Texas A&M University

1983

Created the
Center for Health Care Technology

Texas A&M University

2008

Center for Health Systems & Design

Architecture + Health Science Center

Texas A&M University

2026

Decision to relocate the IADH to Texas A&M University

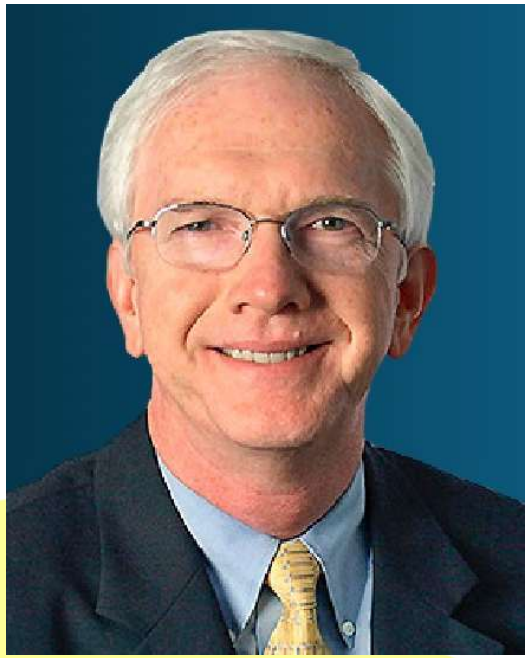
Texas A&M University

Delighted!!

Decision to relocate the IADH to Texas A&M University

Winds of Change

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2021

The architecture world agreed with no dissent!

2024

The AIA voted 3:1 in favor!

How

...Do we change a profession?


Leaders?
Followers?
Observers?


AIA
Liability Insurance
Health Insurance
NCARB
Engineer
We started with these.
Contractor
ACSA
Developer
Health Secretary
NAAB

AIA
Resolution 1

June 2024

4 Parts

Internally focused (control)

1) Code of Ethics
2) Design Excellence

Externally focused (advocacy/ influence)

3) Extension of AIA voice
4) Education of next generation

(1) 2024 Resolutions, AIA Health and Wellbeing Policy, sponsored by the AIA 2024 Strategic Council, Bill Hercules, FAIA, FACHA, FACHE, designated contact.

AIA
Resolution 1:
Internal

June 2024

Ethics

"...will add elements...requiring a focus on wellbeing..."(1)

"...utilizing health and wellbeing-related research..." (1)

(1) 2024 Resolutions, AIA Health and Wellbeing Policy, sponsored by the AIA 2024 Strategic Council, Bill Hercules, FAIA, FACHA, FACHE, designated contact.

AIA
Resolution 1:
Internal

June 2024

Excellence

"...will modify the Framework for Design Excellence..."(1)

"...include research for health and wellbeing..."(1)

(1) 2024 Resolutions, AIA Health and Wellbeing Policy, sponsored by the AIA 2024 Strategic Council, Bill Hercules, FAIA, FACHA, FACHE, designated contact.

AIA
Resolution 1:
External

June 2024

Extension

"...promote architects' roles supporting health professionals..."(1)

(1) 2024 Resolutions, AIA Health and Wellbeing Policy, sponsored by the AIA 2024 Strategic Council, Bill Hercules, FAIA, FACHA, FACHE, designated contact.

AIA
Resolution 1:
External

June 2024

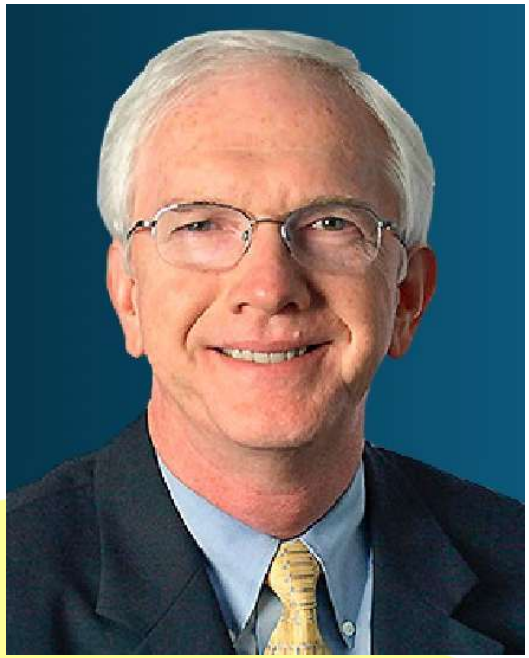
Education

"...promote the incorporation of design and research for health and wellbeing in all architecture degree programs..."(1)

(1) 2024 Resolutions, AIA Health and Wellbeing Policy, sponsored by the AIA 2024 Strategic Council, Bill Hercules, FAIA, FACHA, FACHE, designated contact.

Winds of Change

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Why does any of this matter?

Research

can yield

Evidence

Why does any of this matter?

Without Evidence...

How

...Do we change a profession?

Thank You

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